

**From:** nfo mySurvey.com  
**To:** Your Customer  
**Sent:** Any Day, Any Time  
**Attach:** FREEprints.jpg  
**Subject:** FREE Digital Camera Prints!

Thank you for participating in our survey. Attached are your FREE Photo Prints.

nfo mySurvey.com



TNS is a global leader in market research and intelligence, collecting consumer information on a wide variety of products and interests. When they went looking for incentives to encourage Women aged 25 – 45 to participate, they turned to MediaTree for content and digital delivery. Online photo sharing and printing services are most popular with this market segment, especially with women who have recently started families. TNS now offers a generous 40 free prints to participants that finish surveys that are looking for insight from that audience. The PINs are delivered through email, keeping inside the online loop and reducing costs.

